

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
575832-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12033

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	575832	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/30/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11111-- 5 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 09/24/12 5:51 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
2 13 Tu 09/25/12 5:54 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
3 13 W 09/26/12 5:43 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
4 13 Th 09/27/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
5 13 F 09/28/12 5:52 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
2	09/24/12	09/30/12	M-F 6a-7a	6a-7a	11211--	:30	6	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11211-- 6 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 M 09/24/12 6:22 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
3 13 Tu 09/25/12 6:29 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
5 13 W 09/26/12 6:26 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
4 13 W 09/26/12 6:52 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
2 13 Th 09/27/12 6:50 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
6 13 F 09/28/12 6:52 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									

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575832-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12033	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/24/12	09/30/12	M-F 7a-8a	7a-8a	22122--	:30	9	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 22122-- 9 \$375.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 13	M	09/24/12	7:26 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
1 13	M	09/24/12	7:54 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
3 13	Tu	09/25/12	7:26 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
4 13	Tu	09/25/12	7:56 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
5 13	W	09/26/12	7:23 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
8 13	Th	09/27/12	7:10 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
7 13	Th	09/27/12	7:48 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
9 13	F	09/28/12	7:11 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
10 13	F	09/28/12	7:28 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
4	09/24/12	09/30/12	M-F 8a-9a	8a-9a	22222--	:30	10	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 22222-- 10 \$375.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 13	M	09/24/12	8:28 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
1 13	M	09/24/12	8:58 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
3 13	Tu	09/25/12	8:20 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
4 13	Tu	09/25/12	8:55 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
5 13	W	09/26/12	8:37 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
6 13	W	09/26/12	8:58 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
8 13	Th	09/27/12	8:25 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
7 13	Th	09/27/12	8:52 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
10 13	F	09/28/12	8:27 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
9 13	F	09/28/12	8:58 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM
5	09/24/12	09/30/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$425.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 13	Sa	09/29/12	7:41 AM	Sa 7a-9a	7a-9a	:30	MATTV52	\$425.00	NM
6	09/24/12	09/30/12	M-F 9p-1005p	9p-1005p	11111--	:30	5	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11111-- 5 \$2,100.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 13	M	09/24/12	9:24 PM	M-F 9p-1005p	9p-1005p	:30	MATTV52	\$2,100.00	NM
2 13	Tu	09/25/12	9:29 PM	M-F 9p-1005p	9p-1005p	:30	MATTV52	\$2,100.00	NM
3 13	W	09/26/12	9:12 PM	M-F 9p-1005p	9p-1005p	:30	MATTV52	\$2,100.00	NM
5 13	Th	09/27/12	9:54 PM	M-F 9p-1005p	9p-1005p	:30	MATTV52	\$2,100.00	NM
4 13	F	09/28/12	9:44 PM	M-F 9p-1005p	9p-1005p	:30	MATTV52	\$2,100.00	NM
7	09/24/12	09/30/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,000.00									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 13	Sa	09/29/12		Sa 9p-1005p	9p-1005p	:00		\$1,000.00	NM
Unresolved									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/24/12	09/30/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/30/12 9:12 PM Su 9p-1005p 9p-1005p :30 MATTV52 \$2,100.00 NM									

Total Spots 37 Gross Total \$23,650.00

Payment Terms 30 Days

Agency Commission \$3,547.50
Net Amount Due \$20,102.50